ORDER

Orders

Order / Rev:

47098

Alt Order #:

27770978

Product Desc:

2022 Primary Electio

Estimate:

3606

Flight Dates: Original Date / Rev: 04/23/22 - 04/29/22

Order Type:

04/22/22 / 04/25/22

Armada Strategies

GENERAL

KLKN-TV

Primary AE:

Katz Dallas

Sales Office: Sales Region:

DALLS National

Agency

Name:

Buying Contact:

Billing Contact:

2637 E. Atlantic Blvd., Ste. 43878

Pompano Beach, FL 33062

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

Broadcast

Cash

Advertiser

Demographic:

Product Codes:

Revenue Code 1:

Revenue Code 2: Revenue Code 3:

Priority:

Conservative Nebraska

POL

POL-ISS

P-04

Billing Type:

15%

Name:

A50+

Issues/Propositions

AGY

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Katz Dallas

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	1	\$300.00	\$255
04/25/22	04/29/22	16	\$4.525.00	\$3.846

Totals

Start Of Order - End Of Order

\$255.00 \$3,846.25

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	1	\$300.00	\$255.00	0.00
May 2022	16	\$4,525.00	\$3,846.25	0.00
Totals	17	\$4,825.00	\$4,101.25	0.00

100%

Account Executives

Sales Office Sales Region Start Date / End Date Order % Account Executive

Ln (Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 F	KLKN 04/25	22 04/25/22	Ch 8 News at 6a M-	F CM	6a-7a	M	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
			Ch 8 Eyewitness N	ews 6a						- 1		
K	ILKN News 8	This AM								- 1		
	Start Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating				- 1		
Wee	ek: 04/25/22	05/01/22	M	1	\$150.00	0.00						
N 2 F	KLKN 04/27	22 04/27/22	Ch 8 News at 6a M-	F CM	6a-7a	W	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
			Ch 8 Eyewitness N	ews 6a								
K	ILKN News 8	This AM								- 1		
	Start Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	<u>Rating</u>				- 1		
Wee	ek: 04/25/22	05/01/22	W	1	\$150.00	0.00						
N 3 F	KLKN 04/29/	22 04/29/22	Ch 8 News at 6a M-	F CM	6a-7a	F	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
			Ch 8 Eyewitness N	ews 6a						- 1		
K	ILKN News 8	This AM								- 1		
	Start Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating				- 1		
Wee	ek: 04/25/22	05/01/22	F	1	\$150.00	0.00						
N 4 F	KLKN 04/26	22 04/26/22	Good Morning Ame	rica CM	7a-9a	-T	:30	1	\$200.00P-03	0.00 NM	1	\$200.00
			Good Morning Ame	rica						- 1		
G	ood Morning	America								- 1		
	Start Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	<u>Rating</u>				- 1		
Wee	ek: 04/25/22	05/01/22	-T	1	\$200.00	0.00						
N 5	KLKN 04/28	22 04/28/22		CM	7a-9a	T	:30	1	\$200.00P-03	0.00 NM	1	\$200.00

Print Date: 04/25/22 11:30:36 Page 2 of 3

KLKN-TV

Order / Rev:

47098

27770978

8 Ad

Advertiser:

Conservative Nebraska 2022 Primary Electio

Alt Order #: Flight Dates:

04/23/22 - 04/29/22

Estimate:

Product Desc:

3606

light Dates.	04/	123122 - 0412.	3122		LStilliate.	5000					
Ln Ch	Start	End	Inventory Code		Start/End T	Time Days	Len Sp	ots	Rate Pri	Rtg Type Spots	Amount
			Good Morning Ar Good Morning Ar								
Good M	lorning A	merica	Good Morning A	inchea						20	
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 04/		05/01/22	T	1	\$200.00	0.00	-00	_	#000 00 D 00	0.00.004	#200 O
N 6 KLKN	04/24/2	2 04/24/22	This Week This Week	CM	8a-9a	S	:30	1	\$300.00P-02	0.00 NM 1	\$300.0
This We	eek										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 04/		04/24/22	Ch 8 News Midda	1 ME CM	\$300.00 11a-12p	0.00 M	:30	1	\$150.00P-03	0.00 NM 1	\$150.0
N / INLININ	04/25/2	2 04/25/22	Ch 8 News Midd	-	11a-12p	(V)	.50		ψ100.001 -00	0.00 14101	Ψ100.0
Channe	l 8 Eyew	itness News-	- Midday								
<u>Sta</u> Week: 04/	nt Date	End Date 05/01/22	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00					
			Ch 8 News Midda	<u>`</u>	11a-12p	-T	:30	1	\$150.00P-03	0.00 NM 1	\$150.0
7.0	0 11 2 07 2	- 0 1120.22	Ch 8 News Midd						,		
		itness News-		0	D-4-	Datina					
Sta Week: 04/	rt Date /25/22	End Date 05/01/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00					
			Ch 8 News Midda	ay M-F CM	11a-12p	W	:30	1	\$150.00P-03	0.00 NM 1	\$150.0
			Ch 8 News Midd	ay M-F							
	el 8 Eyew art Date	itness News- End Date	- Midday Weekdays	Spots/Week	Rate	Rating					
Week: 04/		05/01/22	W	1	\$150.00	0.00					
N 10 KLKN	04/28/2	2 04/28/22	Ch 8 News Midda	ay M-F CM	11a-12p	T	:30	1	\$150.00P-03	0.00 NM 1	\$150.0
Channe	N Evou	iitaaaa Nawa	Ch 8 News Midd	ay M-F							
	art Date	itness News- End Date	Weekdays	Spots/Week	Rate	Rating				l l	
Week: 04/		05/01/22	T	1	\$150.00	0.00					
N11 KLKN	04/29/2	2 04/29/22	Ch 8 News Midda		11a-12p	F	:30	1	\$150.00P-03	0.00 NM 1	\$150.0
Channe	el 8 Evew	itness News	Ch 8 News Midd - Middav	ay IVI-F							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1	
Week: 04/		05/01/22	F	1	\$150.00	0.00		4	#400 00 D 00	0.00 NINA	£400.0
N 12 KLKN	04/25/2	2 04/25/22	Ch 8 News at 6p Ch 8 Eyewitness		6p-630p	M	:30	1	\$400.00P-03	0.00 NM 1	\$400.0
Channe	el 8 Eyew	itness News	,	, попо ор							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 04/		05/01/22	Ch 8 News at 6p	M-F CM	\$400.00 6p-630p	0.00 W	:30	1	\$400.00P-03	0.00 NM 1	\$400.0
N 13 KLKIN	04/2//2	.2 04121122	Ch 8 Eyewitness		ор-озор	**	.00		ψ100.001 00	0.00 1111	Ψ100.0
		vitness News	At Six								
Sta Week: 04/	art Date	End Date 05/01/22	Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00				1	
			Ch 8 News at 6p		6p-630p	F	:30	1	\$400.00P-03	0.00 NM 0	\$0.0
	0		Ch 8 Eyewitness		- P				,		
		vitness News		Compte AAI I	D-4-	Delien				1	
Sta Week: 04/	art Date /25/22	End Date 05/01/22	Weekdays	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00				1	
Spot Ch	Date Ra	ange D	escription		t/End Time		Veekdays	Len		Rtg Type	
			Ch 8 News at 6p M	<i>I-F</i> 6p-6	630p		F	_	:30 (\$400.00)	0.00 NM	
	e <i>e MG 17</i> chedule (,	p News on Fri, 4/2	29] Preempt						- 1	
[Sc			Ch 8 News at 10		10p-1035p	M	:30	1	\$575.00 P-02	0.00 NM 1	\$575.0
		22 04/25/22	OH O HONO GL TO								
N15 KLKN	04/25/2		Ch 8 News at 10							ı	
N 15 KLKN Channe	04/25/2 el 8 Eyew	vitness News	Ch 8 News at 10 At Ten)p M-F	Rate	Rating					
N 15 KLKN Channe	04/25/2 el 8 Eyew art Date		Ch 8 News at 10		<u>Rate</u> \$575.00	Rating 0.00					

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KLKN-TV

Order / Rev:

47098

(h) MG for 17.1,14.1

(h) MG for 17.1,14.1

Advertiser:

Conservative Nebraska

-T-----

:30

Alt Order #:

27770978

Product Desc:

2022 Primary Electio

Flight Dates:

04/23/22 - 04/29/22

3 KLKN 04/26/22-04/26/22 Ch 8 News at 6p M-F

2 KLKN 04/28/22-04/28/22 Ch 8 News Late Ed M-Sun 1030p-1105p

Estimate:

6p-630p

3606

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End Channel 8 Eyewitness News At Ten Rating Start Date End Date Weekdays Spots/Week Rate Week: 04/25/22 05/01/22 --W----\$575.00 0.00 N 17 KLKN 04/28/22 04/28/22 Ch 8 News at 10p M-F CM 10p-1035p :30 \$575.00P-02 0.00 NM 2 \$975.00 ---T---Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten Start Date End Date Weekdays Spots/Week Rate Rating 05/01/22 ---T---\$575.00 0.00 Week: 04/25/22 1 Rate Rtg Type Description Start/End Time Weekdays Length Spot Ch Date Range 1 KLKN 04/25/22-05/01/22 Ch 8 News at 10p M-F 10p-1035p ---Th----:30 (\$575.00) 0.00 NM See MG 17.2,17.3 [Schedule Change-Late News 1030p-1105p] Preempt ---Th----\$575.00 0.00 NM :30

Totals

\$400.00 0.00 NM

\$4,825.00

17

125 West 55th St New York, NY 10019

Contract # 27770978 Agency: Armada Strategies CPE: 355/459/3606 Changes as of: 4/22/2022 at 2:22 PM Advertiser: Conservative Nebraska Flight: 4/23/22 - 4/29/22 Version: Highlighting Makegood 1 Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN

Con Type: POLITICAL/VOTE

Total \$: \$4,825.00 Status: Accepted

Pompano Beach, FL 33062 Suite 43878 2637 E Atlantic Blvd Agency Order #: 11597080 Salesperson: DACIA SMITH 214-525-2831 Product: 2022 Primary Election Buyer: Mah, Eva Primary Demo: Adults 55+ Assistant: Dacia Smith2 2145252831 Service: Nielsen Office: DALLAS Total Spots: 17 Total GRP: 56.0 Total CPP: \$86.16

Comments: Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794;Separation: 30;PopulationBuyType: CPP Separation:

Traffic #: 47098

MGD 8 6p-6:30p MGD 7 10:30p-11:05p MSD 6 MSD 5 6p-6:30p # Day/Time 10p-10:35p ₹ F 무 Program Channel 8 Eyewitness News At Six \$400.00 Channel 8 Eyewitness News At Ten \$575.00 Channel 8 Eyewitness News At Ten Channel 8 Eyewitness News At Six \$575.00 \$400.00 Rate A55P Rating S S TOTALS: Len 30 30 30 8 4/23 0 0 0 0 0 4/24 0 0 0 0 4/25 0 4/26 0 0 0 ω 4/27 0 1 0 4/28 0 0 ယ 4/23 - 4/29 4/29 100 0 N 0 0 Spots Total 17 \$4,825.00 \$1,150.00 \$133.72 \$400.00 \$575.00 \$133.72 \$800.00 Total 49 \$86.16 \$72.73 \$72.73 CPP* GRP* 55

			Makegood Comments
Date/Time	Action	Added by	Comment
04/22/22 3:08 PM Accepted	1ccepted	Eva Mah	Other
04/22/22 2:47 PM Sent To Agenc	Sent To Agency	DACIA SMITH	4/22: TP change due to NFL draft, no 6p News 4/29 due to NFL draft. Thxl -Dacia
04/22/22 2:22 PM Sent To Rep	Sent To Rep	Joy Wenn	See time change of late news for 4/28 on line 7 due to NFL Draft running late. No 6p news on 4/29 due to NFL Draft airing. See MG on line 8